

Local Market Update – July 2013

A RESEARCH TOOL PROVIDED BY THE COASTAL CAROLINAS ASSOCIATION OF REALTORS®



Conway

+ 13.8%

Change in
New Listings
All Properties

+ 13.2%

Change in
Closed Sales
All Properties

- 8.5%

Change in
Inventory of Homes
All Properties

Single-Family Properties

	July			Year to Date		
	2012	2013	+ / -	2012	2013	+ / -
New Listings	113	139	+ 23.0%	725	964	+ 33.0%
Closed Sales	59	72	+ 22.0%	371	442	+ 19.1%
Median Sales Price*	\$115,950	\$129,500	+ 11.7%	\$119,900	\$127,038	+ 6.0%
Percent of Original List Price Received*	93.6%	96.2%	+ 2.8%	95.2%	96.2%	+ 1.0%
Days on Market Until Sale	173	151	- 12.4%	189	158	- 16.1%
Inventory of Homes for Sale	646	615	- 4.8%	--	--	--

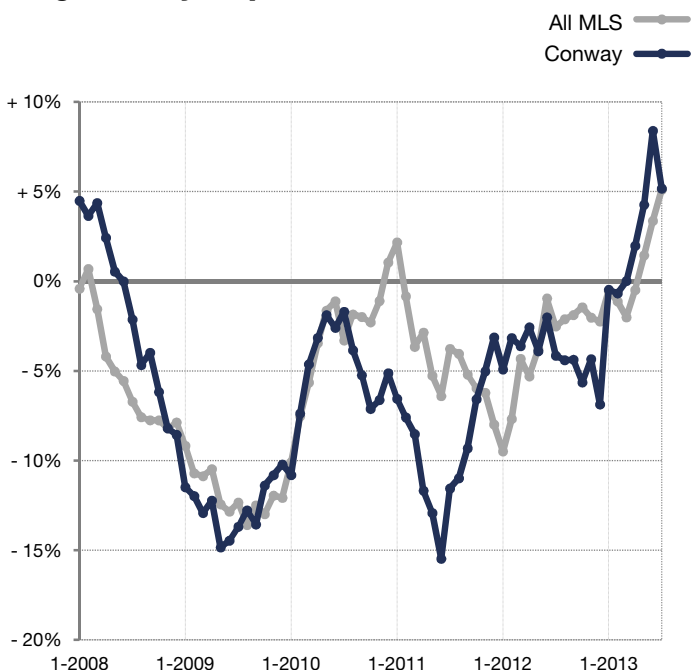
Condo Properties

	July			Year to Date		
	2012	2013	+ / -	2012	2013	+ / -
New Listings	17	9	- 47.1%	89	45	- 49.4%
Closed Sales	9	5	- 44.4%	41	26	- 36.6%
Median Sales Price*	\$80,000	\$70,000	- 12.5%	\$61,800	\$61,000	- 1.3%
Percent of Original List Price Received*	92.4%	94.0%	+ 1.8%	93.3%	91.6%	- 1.9%
Days on Market Until Sale	102	176	+ 72.4%	147	129	- 12.2%
Inventory of Homes for Sale	70	40	- 42.9%	--	--	--

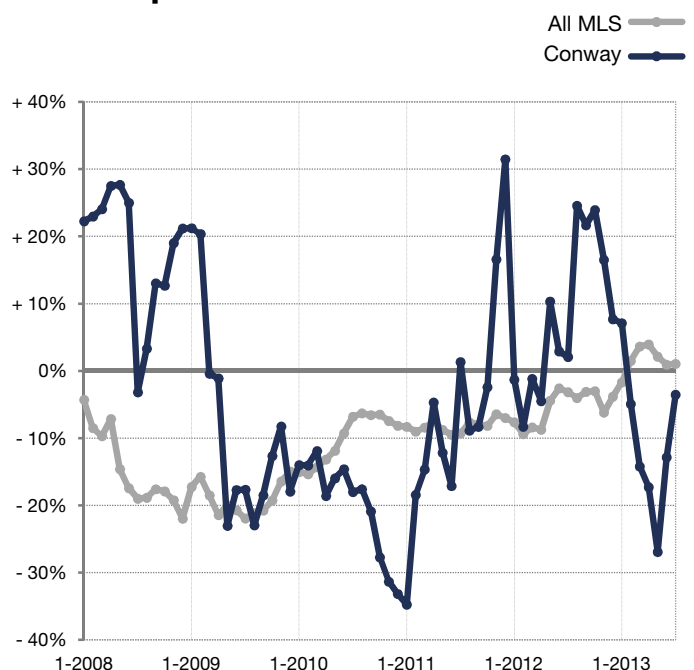
* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

Change in Median Sales Price from Prior Year (6-Month Average)**

Single-Family Properties



Condo Properties



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data from the Coastal Carolinas Association of REALTORS®. | Sponsored by South Carolina REALTORS®. Powered by 10K Research and Marketing. | Information deemed reliable but not guaranteed. Consult your agent for market specifics.